

2012 GUIDEBOOK LISTING & ADVERTISING SCHEDULE

If you do not have a guidebook available, please click on this button to inspect last year's listing and ad BEFORE you begin to fill out this form!

Divided into four parts:

- A: Accommodations through S
- B: Accommodations S-Z and Dining
- C: Shopping, Museums, Activities, Fishing
- D: Fishing and other Things to Do, Services



Business name & address: _____

Phone number and web address: _____

FREE 20 WORD GUIDEBOOK LISTING (describing your business to readers). Business name, street address, phone, and web address are not counted in your 20 word description.

Where do you want customers to find you?

Choose up to two appropriate categories, in order of preference:

Primary category: _____

(will have your full description and also be placed in the grid section)

Secondary category: _____

I would like a full listing in the 2nd category for \$75.

I would like a free abbreviated secondary listing if available.

If space allows, we will include listings for all secondary categories, including your business name, and directions to the 1st category listing under your secondary category choice. ... *EXAMPLE: OGUNQUIT CHAMBER: See our listing under B2B Resources.*

Please note: Only primary listing will be in the grid section.

I have checked my listing in last year's Guidebook. Keep the same listing as last year.

Make changes as indicated.

(Your final listing may have up to 20 words.)

CHANGES: _____

YOUR CATEGORY OPTIONS:

ACCOMMODATIONS

THINGS TO DO

- Activities & Attractions
- Entertainment & Theaters
- Fitness, Massage, Spa
- Golf
- Museums
- Sea Kayaking

DINING

- Restaurants

SHOPPING

- General
- Florists
- Groceries
- Specialty Foods
- Art Galleries

SERVICES

- B2B Resources & Services
- Catering, Weddings, Functions
- Computers, Internet Cafés, Telecommunications
- Construction & Home Improvement
- Financial, Legal, Insurance
- Graphics, Printing, Signs
- Healthcare
- Heating
- Marketing
- Media & Publications
- Non-profit Agencies & Organizations
- Pet Services
- Photography
- Property Management, Handyman, Cleaning
- Real Estate, Moving, and Storage
- Transportation & Auto
- Travel

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GUIDEBOOK DISPLAY AD

Please indicate the type you would like.

Use my ad from last year.

I will submit a new ad.

YOUR DISPLAY AD OPTIONS:

Ad Size	B&W	2-Color	4-Color
Eighth Page 2 1/4" x 1 3/4"	\$300	\$325	\$375
Quarter Page Vertical 2 1/4" x 3 3/4"	\$540	\$550	\$675
Quarter Page Horizontal 4 5/8" x 1 3/4"	\$540	\$550	\$675
Half Page Vertical 2 1/4" x 7 5/8"	\$900	\$950	\$1375
Half Page Horizontal 4 5/8" x 3 3/4"	\$900	\$950	\$1375
Full Page 4 5/8" x 7 5/8"			\$2450

Your Total Investment:

_____ additional full listing at \$75

_____ display ad

_____ **TOTAL**

I will pay by check.

Please charge my credit card.

Card # _____

Expiration date: ___/___

Billing zip code: _____

CVV2#: _____

Should we contact you about advertising in:

Yes No Travel and Trade Shows?

Yes No Ogunquit Town / Touring Map?

Yes No Menu Guide?

Yes No Maine Invites You?

Yes No Co-op Advertising in Magazines?